

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 489524 /		<u>Alt Order #</u> 06266586
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/14/12	10/15/12	BB League Championships	1pm-8pm		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	M-----S				1	\$2,200.00			
N 7	KVVU	10/09/12	10/15/12	Better	M-F 11a-12p		:30			NM	16	\$6,495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	Better	M-F 11a-12p	MTuWThF----	:30		\$125.00	NM		
			See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17									
	6	KVVU	10/15/12-10/15/12	Divorce Court/Divorce Court	M-F 11a-12p	M-----	:30		\$195.00	NM		
	Ⓜ	MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
	7	KVVU	10/15/12-10/15/12	Cops/Dog The Bounty Hunter	M-F 12-1p	M-----	:30		\$195.00	NM		
	Ⓜ	MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
	8	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
	Ⓜ	MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
	9	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
	Ⓜ	MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
	10	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30		\$300.00	NM		
	Ⓜ	MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
	11	KVVU	10/15/12-10/15/12	The Dr.Oz Show	3-4p	M-----	:30		\$350.00	NM		
	Ⓜ	MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
	12	KVVU	10/15/12-10/15/12	The Dr.Oz Show	3-4p	M-----	:30		\$350.00	NM		
	Ⓜ	MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
	13	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30		\$300.00	NM		
	Ⓜ	MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
	14	KVVU	10/15/12-10/15/12	Special Early News	Special Early News	M-----	:30		\$550.00	NM		
	Ⓜ	MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
	15	KVVU	10/13/12-10/13/12	Special Early News	Special Early News	-----Sa--	:30		\$1,200.00	NM		
	Ⓜ	MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
	16	KVVU	10/13/12-10/13/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$805.00	NM		
	Ⓜ	MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
	17	KVVU	10/11/12-10/11/12	Fox 5 News at 6pm	M-F 6-630pm	-----Th-----	:30		\$1,200.00	NM		
	Ⓜ	MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2										
N 8	KVVU	10/09/12	10/15/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	4	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
489524 /	06266586

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 5 \$125.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		\$125.00	NM		
See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17												
N 9	KVVU	10/09/12	10/15/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	4	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 5 \$125.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KVVU	10/09/12-10/15/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$125.00	NM		
See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17												
N 10	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	8	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 10 \$150.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KVVU	10/09/12-10/15/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17												
	10	KVVU	10/09/12-10/15/12	Katie Couric	2-3p	MTuWThF----	:30		\$150.00	NM		
See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17												
N 11	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	8	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 10 \$175.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17												
	8	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$175.00	NM		
See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17												
N 12	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	8	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 10 \$225.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KVVU	10/09/12-10/15/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$225.00	NM		
See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17												
	10	KVVU	10/09/12-10/15/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$225.00	NM		
See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17												
N 13	KVVU	10/09/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	4	\$1,140.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 5 \$285.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$285.00	NM		
See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17												
N 14	KVVU	10/09/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 5 \$325.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$325.00	NM		
See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17												
N 15	KVVU	10/09/12	10/15/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	4	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 5 \$300.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$300.00	NM		
See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17												

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Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 16	KVVU	10/09/12	10/15/12	MORE Access	630-7pm		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	MORE Access	630-7pm	MTuWThF----	:30		\$225.00	NM		
			See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17									
	3	KVVU	10/09/12-10/15/12	MORE Access	630-7pm	MTuWThF----	:30		\$225.00	NM		
			See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17									
N 24	KVVU	10/13/12	10/13/12	The Closer	Sa 2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$85.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	The Closer	Sa 2-3p	-----Sa--	:30		\$85.00	NM		
			See MG 24.2									
	2	KVVU	10/13/12-10/13/12	Special Early News	Special Early New	-----Sa--	:30		\$360.00	NM		
			See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17									
N 28	KVVU	10/15/12	10/15/12	Bones	Mon 8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Bones	Mon 8p-9p	M-----	:30		\$2,800.00	NM		
			See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17									
Totals											122	\$61,010.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	122	\$61,010.00	\$51,858.50
Totals	122	\$61,010.00	\$51,858.50

Signature: _____ Date: _____

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ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 762 SALESMAN #
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6266586 CLASS: NATL. LOCAL REGIONAL
 PRDCT OBAMA 4 AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP20/12 15.53

REP: TO ROSE
 FR NIKKI
 REJECTED M4- DUE TO WRAPPING WEEKS
 CREATED AND OKD M5
 SEE LINES 43-51
 TOTAL SAME
 PLS CNF THANKS

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
8	ES		1100A-1200N	30		\$125.00	10/9	10/15	4		TU-F,M	4

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1537
 PROGRAM : BETTER LAS VEGAS

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP20/12 15.53
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43	A		1100A-1200N	30		\$195.00	10/15	10/15	1		MON	1
PROGRAM : DIVORCE COURT ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ORD COM2 : ADVISE.												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-8 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-9 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-40 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-11 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-12 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-13 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-14 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-16 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT11 ON LINE-17 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT15 ON LINE-32 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT13 ON LINE-41 FOR 1 SPOT/WK												
44	A		1200N-100P	30		\$195.00	10/15	10/15	1		MON	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ORD COM2 : ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 43-51												
45	A		100P-200P	30		\$275.00	10/15	10/15	2		MON	2
PROGRAM : KATIE COURIC ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ORD COM2 : ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 43-51												
46	A		200P-300P	30		\$300.00	10/15	10/15	2		MON	2
PROGRAM : ANDERSON COOPER ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ORD COM2 : ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 43-51												
47	A		300P-400P	30		\$350.00	10/15	10/15	2		MON	2
PROGRAM : DR OZ ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ORD COM2 : ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 43-51												

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP SEP20/12 15.53
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	A		400P-430P	30		\$550.00	10/15	10/15	1		MON	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ORD COM2 : ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 43-51												
49	A		730P-800P	30		\$1,200.00	10/13	10/13	1		SAT	1
PROGRAM : SPECIAL NEWS ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ORD COM2 : ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 43-51												
50	A		900P-1000P	30		\$805.00	10/13	10/13	1		SAT	1
PROGRAM : THE CLOSER ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ORD COM2 : ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 43-51												
51	A		730P-800P	30		\$1,200.00	10/11	10/11	1		THU	1
PROGRAM : SPECIAL NEWS ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ORD COM2 : ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 43-51												
59			ES 1200N-100P	30		\$125.00	10/9	10/15	4		TU-F,M	4
PROGRAM : DIVORCE COURT												
40	ES		100P-200P	30		\$125.00	10/9	10/15	4		TU-F,M	4
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT9 ON LINE-10 FOR 5 SPOTS/WK												
11	ES		200P-300P	30		\$150.00	10/9	10/15	8		TU-F,M	8
PROGRAM : KATIE COURIC												
12	ES		300P-400P	30		\$175.00	10/9	10/15	8		TU-F,M	8
PROGRAM : ANDERSON COOPER												
13	ES		400P-500P	30		\$225.00	10/9	10/15	8		TU-F,M	8
PROGRAM : DR OZ												

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP20/12 15.53
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
14	ES		500P-530P	30		\$285.00	10/9	10/15	4		TU-F,M	4
PROGRAM : FOX 5 NEWS AT 5PM												
15	ES		530P-600P	30		\$325.00	10/9	10/15	4		TU-F,M	4
PROGRAM : FOX 5 NWS AT 530P												
16	ES		600P-630P	30		\$300.00	10/9	10/15	4		TU-F,M	4
PROGRAM : FOX 5 NWS AT 6P												
17	ES		630P-700P	30		\$225.00	10/9	10/15	3		TU-F,M	3
PROGRAM : MORE ACCESS												
41	S		730P-800P	30		\$360.00	10/13	10/13	0		SAT	0
PROGRAM : FOX5 NEWS												
ORD COM1: SPOTS N/A DUE TO SPORTS. MG OFFER FOX5 NEWS AFTER FOOTBAL GAME. PRE-												
ORD COM2: BOOKED PLS APPROVE. ON LINE-25 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-28 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-28 FOR 1 SPOT/WK												
32	S		800P-900P	30		\$2,800.00	10/15	10/15	0		MON	0
PROGRAM : BONES												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M4	REJECT	BUY#8	MISSED: TU-F, M/1100A-1200N				OCT15		30S	\$125.00		(SEP20/12)
		BUY#9	TU-F, M/1200N-100P				OCT15		30S	\$125.00		
		BUY#40	TU-F, M/100P-200P				OCT15		30S	\$125.00		
		BUY#11	TU-F, M/200P-300P				OCT15 (2/WK)		30S	\$150.00		
		BUY#12	TU-F, M/300P-400P				OCT15 (2/WK)		30S	\$175.00		
		BUY#13	TU-F, M/400P-500P				OCT15 (2/WK)		30S	\$225.00		
		BUY#14	TU-F, M/500P-530P				OCT15		30S	\$285.00		
		BUY#15	TU-F, M/530P-600P				OCT15		30S	\$325.00		
		BUY#16	TU-F, M/600P-630P				OCT15		30S	\$300.00		
		BUY#17	TU-F, M/630P-700P				OCT11 OCT15		30S	\$225.00		
		BUY#32	MON/800P-900P				OCT15		30S	\$2,800.00		
		BUY#41	SAT/730P-800P				OCT13		30S	\$360.00		
			OFFER: MON/1100A-1200N				OCT15		30S	\$195.00		PLS ADVISE.
			& MON/1200N-100P				OCT15		30S	\$195.00		
			& MON/100P-200P				OCT15 (2/WK)		30S	\$275.00		
			& MON/200P-300P				OCT15 (2/WK)		30S	\$300.00		
			& MON/300P-400P				OCT15 (2/WK)		30S	\$350.00		
			& MON/400P-430P				OCT15		30S	\$550.00		
			& SAT/730P-800P				OCT13		30S	\$1,200.00		
			& SAT/900P-1000P				OCT13		30S	\$805.00		
			& THU/730P-800P				OCT11		30S	\$1,200.00		
			CMT: SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS									
			CMT: ADVISE.									

M5	OK'D	BUY#8	MISSED: TU-F, M/1100A-1200N				OCT9		30S	\$125.00		(SEP20/12)
		BUY#9	TU-F, M/1200N-100P				OCT9		30S	\$125.00		
		BUY#40	TU-F, M/100P-200P				OCT9		30S	\$125.00		
		BUY#11	TU-F, M/200P-300P				OCT9 (2/WK)		30S	\$150.00		
		BUY#12	TU-F, M/300P-400P				OCT9 (2/WK)		30S	\$175.00		
		BUY#13	TU-F, M/400P-500P				OCT9 (2/WK)		30S	\$225.00		
		BUY#14	TU-F, M/500P-530P				OCT9		30S	\$285.00		
		BUY#15	TU-F, M/530P-600P				OCT9		30S	\$325.00		
		BUY#16	TU-F, M/600P-630P				OCT9		30S	\$300.00		
		BUY#17	TU-F, M/630P-700P				OCT11 (2/WK)		30S	\$225.00		
		BUY#32	MON/800P-900P				OCT15		30S	\$2,800.00		
		BUY#41	SAT/730P-800P				OCT13		30S	\$360.00		
			OFFER: MON/1100A-1200N				OCT15		30S	\$195.00		PLS ADVISE.
			& MON/1200N-100P				OCT15		30S	\$195.00		
			& MON/100P-200P				OCT15 (2/WK)		30S	\$275.00		
			& MON/200P-300P				OCT15 (2/WK)		30S	\$300.00		
			& MON/300P-400P				OCT15 (2/WK)		30S	\$350.00		
			& MON/400P-430P				OCT15		30S	\$550.00		
			& SAT/730P-800P				OCT13		30S	\$1,200.00		
			& SAT/900P-1000P				OCT13		30S	\$805.00		
			& THU/730P-800P				OCT11		30S	\$1,200.00		
			CMT: SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS									
			CMT: ADVISE.									

CMT: SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS
CMT: ADVISE.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

OCT/12			61010.00									
CONTRACT TOTAL 61010.00												
TOTAL SPOTS 122												

MARKET TOTALS \$244,040	KVVU 25%	KSNV 29%	KTUD 1%	KLAS 20%	KTNV 13%	KVMY 9%	KVCW 3%	CABL 0%
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SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE